

15th European Conference on Ecological Restoration

SERE  **PLAN FOR TOMORROW
RESTORE NOW**
BREST – FRANCE **24 – 28 AUGUST 2026**

FROM LAND TO SEA : ACT TOGETHER, PLAN FOR 2030 !

UBO
Université de Bretagne Occidentale

SER  **SOCIETY FOR
EUROPE ECOLOGICAL
RESTORATION**

REVER

Réseau d'Échanges et de Valorisation
en Ecologie de la Restauration



Sponsorship prospectus



“**SERE2026**” is an international conference organized by the University of Brest, for the European chapter of the Society for Ecological Restoration (SERE), in collaboration with the French Restoration Ecology Network (REVER). SERE conferences take place in Europe every two years. During the last week of August 2026, everyone working on the science, practice, and policy of ecological restoration will gather in Brest, France, to share knowledge and discuss the future of European nature restoration.

With the adoption and then the implementation of the European Nature Restoration Law, the coming years will certainly be crucial for ecological restoration. In 2026, European countries will have to present their National Restoration Plans. The development of nature-based solutions, and, in France, the implementation of the National Strategy for Biodiversity and the Ecological Engineering Roadmap will also increase the visibility of restoration.

In this context, the University of Brest and its partners will organize the 15th European Conference in Brest, 16 years after the last conference took place in France (7th Conference, Avignon, 2010).

The project mobilizes a consortium of regional and national partners who bring complementary points of view, approaches and resources. The partnership with the French National Network for Ecological Restoration (REVER), the French Agency for Biodiversity (OFB) and the support of the French Ministry of Ecology provide national backing for the event.

At local and regional levels, the various scientific partners allow the integration of different restoration aspects by considering both dry and wet terrestrial, coastal and marine ecosystems, as well as ecological frameworks and the integration of both ecological and social sciences. Close collaboration with practitioners is also an asset for the organization of such an event.

We invite you to support SERE2025!

Supporting the organization of SERE 2026, means enabling this conference to take place under the best possible conditions and ensuring its accessibility to as many stakeholders in ecological restoration as possible thanks to limited costs, translation and possible grants. It also contributes to highlighting practices and knowledge that are central to biodiversity conservation issues.

Be part of this event!

On behalf of the organizing committee, the University of Brest, SER-Europe and REVER

Sébastien Gallet, Aveliina Helm, Renaud Jaunatre

GENERAL INFORMATION

DATE

24-28 August, 2026

ABOUT THE AUDIENCE

As one of the major European ecological events, the conference is expected to bring together around 600 participants from all across Europe and beyond. The latest SERE conference in Tartu, Estonia, gathered more than 650 participants.

Participants include:

- Scientists and students from European universities, including PhD and master's degree students
- Restoration practitioners, including natural site managers, experts and ecological engineering companies
- Private study offices
- Officers from local and national agencies responsible for nature conservation and land management policies
- Teachers and vocational training professionals
- Representatives of multilateral organisations
- Local, national and international NGOs
- Any professional involved in ecological restoration, land management and biodiversity conservation

An exhibition area for the sponsoring companies will be open at the venue throughout the conference.

LOCATION

SERÉ2026 will take place in Brest, Brittany, a region in the Western part of France. This region boasts a huge diversity of landscapes and ecosystems and has a long history of ecological restoration, notably on coastal ecosystems. The city of Brest is the ideal place for this 15th edition of SERE conferences, due to its rich research and expertise in ecosystems, but also by its own history of recovery after WW2.



COME TO BRITTANY!

LANDSCAPES AND BIODIVERSITY

With its rugged landscapes crisscrossed by 30,000 kilometers of rivers and streams, not to mention 2,730 kilometers of coastline, Brittany is a region like no other. Accounting for a third of France's total coastline, no municipality in Brittany is located more than 80 km from the sea. The region's landscapes are highly distinctive, combining maritime and terrestrial features such as dunes, cliffs, moors, peat bogs and forests.

From North to South, from the Monts d'Arrée mountains to Quiberons's cliff, from the pink granite coast to the rugged cliffs of Finistère, Brittany is a hidden treasure filled with all types of landscapes. It also covers three Regional Natural Parks, the one closest to Brest, the **Armorique Regional Park** which includes large areas of heathland, coastal ecosystems and three inhabited islands (Ouessant, Molène and Sein) which are classified as a UNESCO Biosphere Reserve. The Iroise sea is also protected by the first **Marine Natural Park** created in France.

Fifteen National or Regional Natural Reserves are present in Brittany, protecting with other stakeholders a rich biodiversity.

Brittany is also home to the first **botanical conservatory** in the world, the Botanical Conservatory of Brest.

A LONG HISTORY OF ECOLOGICAL RESTORATION

Brittany's stakeholders do not only study and preserve biodiversity. For more than four decades, they have been working to restore ecosystems. Thus, sand dunes or coastal cliff restoration started in the 1980s, and the first de-polderisation in France occurred near Brest in 1981. Since restoration operations in Brittany concern wetlands, heathlands, peatlands, they are implanted by a variety of stakeholders.

THE VENUE



The conference will take place at the Faculty of Sciences of the University of Brest, a historical center for research in ecology in Brest.

The faculty offer a variety of amphitheatres, rooms and areas allowing to welcome participants.

The exhibition areas will be located at the heart of the conference, close to amphitheatres, the registration desk, and the coffee breaks areas.



SUPPORT THE CONFERENCE!

Sponsoring **SERE2026**, is acting for ecological restoration and biodiversity and supporting this fast-growing field of expertise and activities.

Direct contact with the delegates also provides opportunities to:

- make your organization, activities and products visible to a diverse international audience;
- cultivate new contacts and potential collaboration or business;
- demonstrate your commitment to environmental repair and recovery.

Your financial or in-kind support will help raise the quality and scope of the conference program even further. Financial support can also facilitate the participation of a broader range of delegates by keeping general fees low while offering a high level of hospitality to the participants. Sponsorship will enable formative experiences that attendees can translate into improved restoration outcomes and professional development.

The organization of the conference at the time when the European Nature Restoration Law is to be implemented will enable sponsors and participants to gain direct experience and benefit from expert discussions and the high-level expertise of the participants on the subjects of land and marine restoration.

Sponsoring this conference means helping to spread knowledge and best practices, supporting the networks that carry this new topic, particularly SER-Europe and REVER, acting for biodiversity.

Support with as much as you can!

As sponsorship is open to any willing company or NGO, from the smallest to the largest. Support is possible from €1000 to €10 000, according to your possibilities and will!

All sponsors will benefit from:

- An exhibition floor space of 3 - 6 m² in the exhibition area, according to need and availability;
- classroom-type tables, chairs, electricity;
- One exposition grid (according to availability);
- Logo on the [website](#) and program (with link to own website in digital edition);
- One complimentary full registration to the conference.

Sponsorship can concern the global event or specific purposes, such as:

- Coffee breaks or lunches, with special mention on the program and in break/lunch areas;
- A specific field-trip;
- Social events and particularly the Gala dinner, allowing to decrease specific fees and to favor access to most participants;
- Grants for participants (students, low-income countries...)
- Student Award for best posters.

To support SERE 2026 or for any ideas or information, please contact us:

sere2026.brest@gmail.com

15th European Conference on Ecological Restoration Supported by



AND YOU ?



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